

Christoph Zöller appointed as new Divisional Manager for Mitsubishi Electric

Ratingen, Germany 9th of August 2016

Christoph Zöller has been appointed as the Divisional Manager for Mitsubishi Electric Europe B.V.'s Industrial Automation Central Europe Business Unit. He is now responsible for sales, marketing and support for Germany, Austria, Switzerland and the Benelux region.

Zöller has moved to Mitsubishi Electric from a similar position as the Executive VP for Weidmüller's Industry Automation & Solution Division. He also has many years of industry experience with other well-known companies in the marketplace such as Turck.

His roles have encompassed both German and international responsibilities and with a degree in communications engineering, he has the in-depth knowledge of industrial automation products and trends. There is a clear commitment in his work to the continued development of a 'solutions' based business strategy, including working towards the requirements of Industry 4.0.

Hartmut Pütz, President of Mitsubishi Electric Factory Automation - European Business Group commented: "This is an important role, and we are very pleased to welcome Mr. Zöller, who is clearly a strategically and operationally experienced manager, to Mitsubishi Electric. We expect him to look to the future and use his extensive automation industry knowledge to help strengthen our market position and further develop our solutions based approach to customers in the Central

Europe region”.

The 54 year old has two grown up children, lives in Xanten and spends his spare time on older engineering challenges with his passion for vintage cars.

Note:

See how Mitsubishi Electric is able to respond to today's automation demands:

eu3a.mitsubishielectric.com/fa/en/solutions

Image Captions:



Image 1: Christoph Zöllner has taken over the management of the Industrial Automation Central Europe Business Unit of Mitsubishi Electric Europe B.V.

[Source: Mitsubishi Electric Europe B.V.]

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Note to Editor: if you would like the text in another language please contact Philip Howe at DMA Europa – philip@dmaeuropa.com.

About Mitsubishi Electric

With over 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, as well as in products for the energy sector, water and waste water, transportation and building equipment.

With around 135.000 employees the company recorded consolidated group sales of 38.8 billion US Dollar* in the fiscal year ended March 31, 2016.

Our sales offices, research & development centres and manufacturing plants are located in over 30 countries.

Mitsubishi Electric Europe B.V., Factory Automation European Business Group (FA-EBG) has its European headquarters in Ratingen near Dusseldorf, Germany. It is a part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of FA-EBG is to manage sales, service and support across its network of local branches and distributors throughout the EMEA region.

**Exchange rate 113 Yen = 1 US Dollar, Stand 31.3.2016 (Source: Tokyo Foreign Exchange Market)*

Further Information:

eu3a.mitsubishielectric.com/fa

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Press contact:

Mitsubishi Electric Europe B.V.

Factory Automation European Business Group

Monika Torkel

Expert Marketing Communications

Mitsubishi-Electric-Platz 1

40882 Ratingen, Germany

Tel.: +49 (0)2102 486-2150

Fax: +49 2102 486 7780

Monika.Torkel@meg.mee.com

PR agency:

DMA Europa Ltd.

Mr. Roland Renshaw

Europa Building, Arthur Drive, Hoo Farm Industrial
Estate, Kidderminster, Worcestershire, UK

Tel.: +44 (0)1562 751436

Fax: +44 (0)1562 748315

roland@dmaeuropa.com

www.dmaeuropa.com